

Fantastic coverage in Turkey

Excellence from AIMS National PR Manager for Turkey – Osman Atakan Tekin



Winners display their copies of Distance Running magazine at the 5th International Darica Half Marathon on October 9 2016 to international media.

Designed by **PMPR Excellence** 2016

AIMS - PR & MEDIA REPORT-Board Report-Athens, Greece – 8th & 9th November, 2016

5.4 Report from Alessandra Ramella Pairin - AIMS Continental PR Manager for Europe

- AIMS News releases circulated throughout Europe
- AIMS Media coverage throughout Europe collected
- Contact has been made with Mr. Arpad Kocsis in order to involve his daughter Ezther in the role of PR Manager for Hungary
- Will make one last effort to reach out to existing AIMS PR Managers in Europe before contacting potential replacements.
- Thanks to the work of Osman Atakan Tekin, AIMS PR Manager for Turkey, 115 copies of Distance Running magazine were distributed to participants and winners of the 5th International Darica Half Marathon on October 9 2016.

5.5 Report from Jim Ralston - AIMS Continental PR Manager for North America, Central America & The Caribbean

- AIMS news releases promoted in North America.
- Monitoring AIMS media coverage in North America.
- Updating media contact lists on an ongoing basis.

5.6 Report from Octavio Aronis - AIMS Continental PR Manager for South America

- AIMS calendar published on the website of Corpore. Average Daily visits 15.000

4.0 AIMS PUBLIC RELATIONS COMMITTEE MEMBERSHIP

Members	Region
Peter McLean	World
Delaine Cools	Africa
	Asia
William Ko	China & South China Seas Region
Neha Kandalgaonkar	India
Tetsuya "Teddy" Okamura	Japan
Danny Law Heng Kiang	Malaysia
Samith Perera	Sri Lanka
Songkram Krathonthi	Thailand
Alessandra Ramella Pairin	Europe
Henriette Leth Nielsen	Denmark
Renna Järvalt	Estonia
Jean Marie Grall	France
Horst Milde	Germany, Austria & Switzerland
Theodosios Livitsanos	Greece
Rolph Warmenhoven	Holland
Alessandra Ramella Pairin	Italy
Marcin Dulnik	Poland
Maria Simoes	Portugal
Anna Kireeva	Russia
Dejan Nikolic	Serbia
Paco Borao	Spain
Osman Atakan Tekin	Turkey
Gordon Sheach	United Kingdom
Jim Ralston	North America, Central America & Caribbean
Patricia Carcamo	Mexico
Andrea Eby	USA
Octavio Aronis	South America

4.2 AIMS PR COMMITTEE STRUCTURE

4.2.1

