



AIMS Association of International
Marathons and Distance Races

Athens, December 2014

To: All AIMS Race Directors

Subject: End of 2014 AIMS activities

Dear AIMS Race Directors,

As 2014 is coming to a close, let me give you an update with our latest news, starting with our recent events organized in November in Athens, along with our friends of the Hellenic Athletics Federation and Athens Marathon, the Authentic.

First of all, I would like to thank all our members attending our events, the AIMS Best Marathon Award Gala 2014 along with the 8th AIMS Marathon Symposium taken place the following day. As our intention is to continue these events in Athens, we hope to see all of you joining us in the future. Trying always 'to foster and promote distance running all over the world', I believe that these two events are in the right direction to serve this cause.

As you have been informed thru our communication tools, at the Gala we honored the AIMS Best Marathon Runners for 2014 and presented our Special Awards (Green, Social, Lifetime Achievement, and SEGAS Health Runner) to our member races and individuals personalities for their exceptional work on the above mentioned areas. For a full coverage please visit our website where all info are mentioned:

<http://www.aimsworldrunning.org/AIMS-Best-Marathon-Runner-Gala-2014.htm>

On the next day the 8th AIMS Symposium took place and all race directors attending had the opportunity to listen to well delivered presentations by our main speakers and exchange opinions and thoughts. For a full coverage please visit our website:

http://www.aimsworldrunning.org/AIMS_Marathon_Symposium.htm Later, we attended the Marathon Flame Lighting at the Marathon Tomb and on Sunday the Athens Marathon, the Authentic.

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On a different subject, as you may already know, in mid December we signed a six year sponsorship agreement (2015-2020) with the Hellenic Athletics Federation (SEGAS). By this significant agreement, SEGAS holds the right to promote GREECE as Patron sponsor and it secures the physical presence of our Headquarters in Athens. For us there couldn't be a better solution than keeping our main offices in Athens, at OACA Stadium, on Spyros Louis Avenue and I am sure that the successful relationship we started with SEGAS, eight years ago, will be developed and enhanced further.

Let me also take advantage of this communication and inform you that our membership keeps growing (380+members in 102 countries-territories), showing that we belong to a running movement which is constantly increasing, carrying along all the important values and messages.

Dear Race Directors,

Once more I thank you all for your great support and my warmest wishes for a Happy and Prosperous New Year, to you, your families and teams.

Please receive my best sportive regards

Paco Borao
President of AIMS

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